



the New

ALL-AMERICAN ELECTRIC RADIO

Connect cord to nearest light socket, press the button and set a single dial. That's all you need do to make certain of complete, trouble-free enjoyment of the program—when you own the new All-American Electric Radio. Ask your dealer for a demonstration.

The new Electric All-American Radio has single drum type condenser, illuminated dial, illuminated grid, six tubes, rigid construction.

[The new Radiotron or Cunningham raw AC tubes are used in the All-American Electric Radio.]

ALL-AMERICAN RADIO CORPORATION
4201 Belmont Avenue, Chicago, Illinois

Licensed Under Patents of General Electric, Westinghouse, A. T. & T., and R. C. A.

Seattle Dealers

DOWNTOWN
Protts & Levitt, Second at Pike.
Capitol Electric & Radio Company, 1215 East Pike St.
National Furniture Co., 1514 Second Ave.
J. F. Doran, 425 12th Ave.

Out-of-Town Dealers

TACOMA
Netleton Furniture Co.
Lincoln Hardware & Sporting Goods Co.
Sprague Hardware Co.
Jim Wood Hardware Co.

Northwest All-American Distributors

Schwabacher Hardware Co.
Fourth at Jackson Seattle, Wash.

RADIO MARRIAGE WILL BE STRONG EVENT OF SHOW

More Than \$1,500 in Goods Will Be Given to Couple by Merchants; Ceremony to Be Broadcast.

THE radio wedding, a feature planned to climax Seattle's first annual radio exposition, promises to be one of the outstanding public events held during Radio Week, George J. Thompson, Jr., manager of the show, announces.

The principals are Miss Maybelle Smith of Roland and Paul Gruber, a business partner of E. A. Head in the cigar business. Both are well known in Seattle. Miss Smith is a graduate of Ballard High School, while the bridegroom received his diploma from the Queen Anne High School.

A coincidence in Mr. Gruber's life was revealed early in the week when he announced that four years ago he was graduated from the Queen Anne School at the Masonic Temple and now is returning to be married there on the same stage before hundreds of Seattle people who will fill the spacious exposition hall.

Every detail of the wedding will be broadcast over KFI by remote control Sunday evening and incorporated in the show's program. The wedding will be held on the auditorium stage, where elaborate floral decorations are being placed by local merchants.

Formality will be observed throughout. Mr. Thompson declared, and the affair promises to be just as real and impressive as any church wedding. Immediately following the ceremony the young couple will be presented with more than \$1,500 worth of valuable merchandise by local business firms. These donations include an electric washing machine and household equipment.

CUSTOM-BUILT SETS USE NEWEST DEVICES

Best Grades of Standard Parts Are Available, Seattle Dealer Points Out.

"The custom-built set of today is, figuratively speaking, a tailor-made radio set," says H. S. Woolley, president of Woolley & Co., Inc., local radio dealer.

"It is a wide step from the old hand-made set, assembled in somebody's basement by a mechanic of uncertain ability, to the modern type of custom-built set which is made of the finest of materials, assembled by skilled radio men and tested by experts with the proper instruments.

"By using only the best grade of standard parts in our sets, we are able to utilize, indirectly, the services of some of the best radio engineers and research laboratories in the country and can profit from their discoveries. For instance, the engineers of the Madison-Moore Corporation, through a radical departure in transformer design, have devised an eight-tube super heterodyne circuit known as the Madison-Moore 'One-Spot,' in which harmonics are entirely eliminated.

"It took years of research in the laboratories of Harvard University by such able men as Glen Browning and Dr. F. H. Drake to perfect the Browning-Drake circuit which has continued to grow in popularity since its release in 1924. These same men have recently designed the new Browning-Drake seven-tube set, soon to be on the market. "The newest types of audio transformers by the National Company, Thorjerson and Silver-Marshall, provide these sets with tone quality which pleases even the most critical ear."

Power interference, being a local matter, appears to be suited to local regulation.

A "shielded receiver" is a set in which part or all of the apparatus has been enclosed in or electrically protected by a metal casing or partition.

SEATTLE ANNOUNCERS ARE ALL YOUNG MEN



"Voices of the Air" From Local Stations.

1—W. C. (Doc) Gordon of KTCL. 2—G. Donald Gray, chief announcer of KOMO. 3—Arthur H. Lindsay of KFOA. 4—T. J. Stocking of KGCL. 5—Harry Long of KPQW. 6—Louis D. Greenway of KPCB. 7—Ross W. Swift of KFI. Photo of Mr. Gordon by Grady Studio, Mr. Long's by James & Merrihew; all others by the Hartsock Studio.

Broadcast Summary

TODAY IN SEATTLE

KFOA (447.5)
10:00 a. m.—Usual morning features.
12:30 p. m.—Rotary Club program.
2:30—Baseball game, play-by-play.
4:30—News items, weather.
6:05—Big Brother's children's program.
7:00—Concert trio.
8:00—Little Red School House program.
9:00—N. B. C. program from San Francisco.

KJ-R (348.6)
10:30 a. m.—Bertha Lindington, contralto, Hal McCracken, pianist.
12:00 noon—Time signals.
6:00 p. m.—Time signals, ball scores, news.
8:30—KJR Junior Hour.
7:00—Studio program.
9:00—Concert orchestra, Vera Downs' Porgi, soprano.
10:00—Time signals, dance orchestra, Hal McCracken, pianist.

KTCL (277.6)
7:00 p. m.—Gertrude Geardes, pianist.
7:30—Mina Osterberg, soprano.
8:00—Washington Federation of Music Clubs program, Western Washington Fair.
9:00—John Phillip Tukey, baritone.

KOMO (305.9)
10:00 a. m.—Usual morning features.
10:30—Recap, vocal solos.
11:00—Organ recital, tenor solos.
12:00 noon—Farm talk, weather, grain report.
1:00 p. m.—Vocal trio, concert orchestra, soloists.
2:00—Orchestra, soloists.
5:00—Silent period.
5:15—Children's program.
5:45—Stock and bond quotations, news items.
6:15—Concert orchestra, soloists.
6:45—Cat and Canary players.
7:00—Symphony orchestra.
8:30—Popular orchestra.
9:00—N. B. C. program from KPO.
10:00—Negro monologue.
10:15—Soprano solos.
10:30—News items, vocal solos.
11:30—Trio, soprano solos.

KFQW (217.3)
10:00 a. m.—University studio program.
12:00 noon—Musical records.
4:30 p. m.—Records, financial review, sports.
6:00—Musical records.
8:30—Fred Lyon, baritone; Louise Schreier, violinist; Margaret Kelly, cello.

KPCB (230.6)
11:15 a. m.—Recipes, musical program.
5:30 p. m.—Children's program.
7:30—Ronald Hooper, pianist.

KGBS (202.6)
6:30 p. m.—Musical records.
8:00—Studio program.

KGCL (230.6)
6:30 to 11 p. m.—Musical records.

KKP (265.3)
10:00 p. m.—Ship position reports.

TODAY OUT OF TOWN (Evening Programs, Seattle Time.)
KFO (254.1) Tacoma—2, 8, 9.
RGO (384.4) Oakland—8, 9, 10, 11.
RDA (468.5) Los Angeles—8, 9, 10.
CNRV (291) Vancouver, B. C.—10.
KFI (474.9) Portland—8, 9, 10.
KPO (422.3) San Francisco—8, 9, 10.
RHQ (370.2) Spokane—9, 10, 11.
EPRC (454.5) San Francisco—8, 9, 10, 11.
KIX (324.5) Oakland—8, 9, 10, 11.
KVI (234.3) Tacoma—7:30, 8, 9.
KX (324.5) Wood—8, 9, 10, 11.
KFWB (361.2) Hollywood—8, 9, 10.
KSA (289.1) San Francisco—8, 9, 10.
KFI (474.9) Portland—8, 9.
KFN (235.9) Portland—8, 9.
KX (324.5) Wood—8, 9, 10, 11.
KOBV (225.5) Ketchikan—9.

THURSDAY IN SEATTLE

KFOA (447.5)
12:30 p. m.—Shrine Club program.
2:30—Baseball game, play-by-play.
4:30—News items, weather.
6:05—Big Brother's children's program.
6:30—Concert trio.
7:30—Musical program from Portland.
8:00—Concert orchestra, Dixie Quartet from Portland.

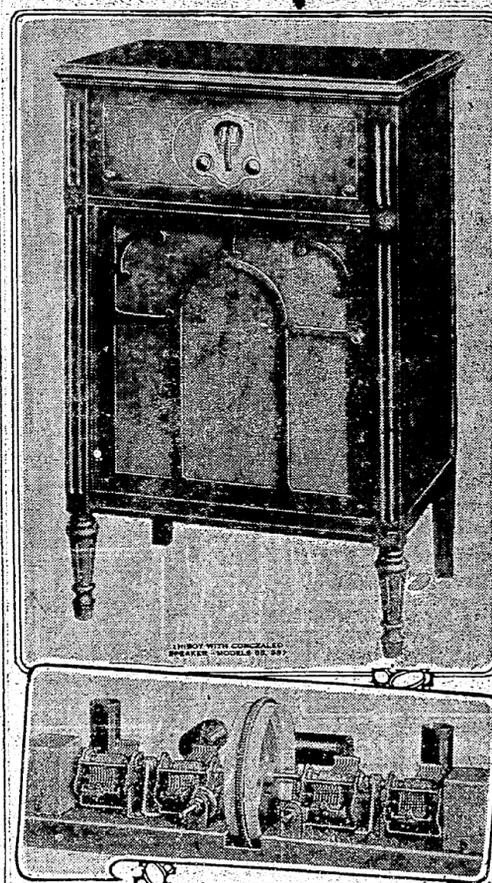
TODAY IN SEATTLE

KJ-R (348.6)
11:00 a. m.—Hal McCracken, pianist.
12:00 noon—Time signals.
6:05 p. m.—Time signals, ball scores, news.
6:30—KJR Junior Hour.
7:00—Studio program.
10:00—Time signals, dance orchestra.

KTCL (277.6)
8:00 p. m.—Musical program.
9:00—Jack Simpson, tenor; Ray Pollard, violinist.
9:30—Dance program.

KOMO (305.9)
10:00 a. m.—Usual morning features.
10:30—Recap, vocal solos.
12:00 noon—Farm talk, weather report.
12:30—Concert orchestra, vocal solos.
5:00 p. m.—Silent period.
5:15—Children's program.
5:45—Stocks and bonds, news.
6:15—Concert orchestra.
6:45—"Cat and Canary" Players.
7:00—Concert orchestra.
7:30—Piano solos.
8:00—Program from Seattle Radio Exposition.
8:30—Totem Concert Orchestra.
9:00—Spanish program from Los Angeles over the Pacific Coast Network.
10:00—Program from Seattle Radio Exposition.
10:30—News, popular songs.
11:00—Wiedoff Dance Orchestra.
12:00—Popular trio.

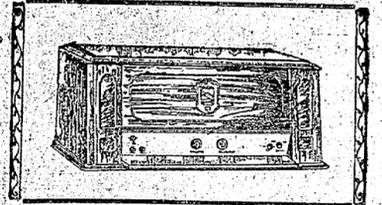
NEW CONSOLE USES A. C. TUBES



All-American "Highboy" Model.

Light-socket power is used by the new All-American sets, which are designed for the alternating current tubes. Above—The handsome "Highboy" Model-88. Below—The six-tube steel chassis of the Model 88.

STORE HOURS EVERY DAY, 9 TO 5:30
Fraser-Paterson Co.
SECOND AVENUE



BREMER-TULLY The Perfected Radio

Recognized by Radio Experts as Far in the Lead

The Bremer-Tully radio is several years ahead of the others—with many exclusive features. Bremer-Tully Counterphase Receivers are simple in operation—two controls only, one for selection, and one for volume. You get your station without guessing—no fumbling with the dials.

Bremer-Tully is the aristocrat of radio sets—a handsome cabinet, wonderful tone quality, and built to endure. You should use the same care in buying a radio that you would in selecting a fine piano.

Bremer-Tully adapts itself to complete operation from an ordinary light socket—going away with battery troubles.

SOLD HERE ONLY IN SEATTLE

Fraser-Paterson Co. was selected by Bremer-Tully for their exclusive Seattle headquarters as an establishment of recognized dependability in all dealings.

FRASER-PATERSON CO., SECOND FLOOR

We Invite You to Visit Our Booth at the Radio Show and see the new models just out

Elaborate Plans Made For Eagle Broadcasts

For the last six months Thursday night at KFQW has been Eagle's night. KFQW was selected as the official radio voice of Fraternal Order of Eagles, Seattle Aerie No. 1, and each Thursday at 8 o'clock members of the lodge and thousands of others have been tuning their sets to KFQW.

The broadcasts, which are under the direction of Don LeRoy, include a well-arranged musical program and usually a short talk on the various phases of Eagle activities. Some very elaborate plans are being made for Eagle broadcasts this winter.

Eight watercourses within city limits of Saloni, Greece, are to be filled, and residences and buildings constructed on the mud ground.



Tune In With One of Our MADISON-MOORE "One-Spot" Super-Hets

and you can get the station you want—when you want it. A Madison-Moore in your home will give you music you'll really enjoy.

Come in and See the New Improved Five-Tube BROWNING-DRAKE

This set has been known for its fine tone quality and has a record of transcontinental reception on seven successive nights.

We Carry a Full Line of the GROSLEY SETS AND CONSOLES

CONVENIENT TERMS

Service by radio experts. Sets built to your order or repaired. We handle only nationally known parts, batteries, "A" and "B" eliminators. All work guaranteed.

Woolley & Co. Inc.
1113 Third Ave.—Main 3418

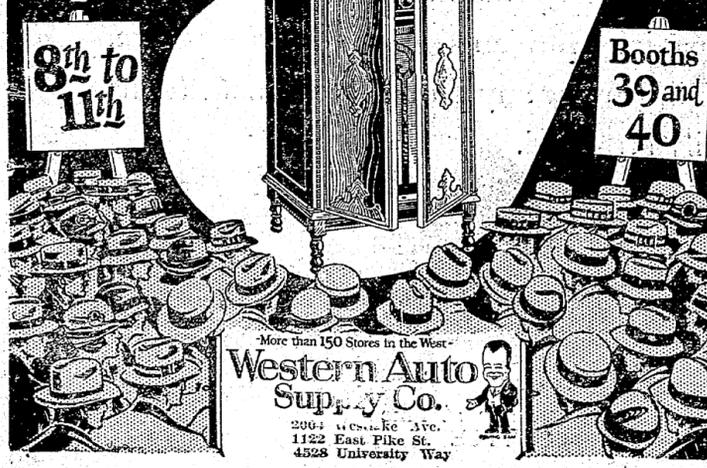


Thousands will Acclaim Western Auto Supply Company's Western Air Patrol

5 and 6 Tube Radios at Sensible Prices!

Table Models—\$80 and \$95
Consoles—\$135 and \$150

Seattle Radio Exposition



More than 150 Stores in the West—
Western Auto Supply Co.
2304 University Ave.
1122 East Pike St.
4528 University Way

Booths 39 and 40

8th to 11th